

Campus Fee Advisory Committee Meeting

Monday, November 29, 2021

MEETING RECORD

Members: Cindy Villa, Co-Chair - absent Thomas Gutierrez

Tess Loarie, Co-Chair Catalina Vasquez

Carlos Rodriguez Orozco Angela Kraetsch – non-voting

Natalie Estilo Yukie Murphy – non-voting

Armando Castaneda Ed Rainbolt – non-voting

Meeting Recorder: Cari Wilson

Guests Present: Jennifer Haft Cheryl May

David Valadez

Call to Order

Co-chair Loarie called the meeting to order at 2:11 p.m.

Review/Approve Meeting Record

Motion to approve the 11/8/21 Meeting Record by Ms. Vasquez, seconded by Ms. Estilo. Motion passed by unanimous voice vote.

Presentation – Communications Plan

Cheryl May, Special Advisor to the Provost, provided a presentation to the committee regarding the College-Based Fee Increase Proposal Education Campaign. She informed the committee there would be two university-wide open forums between January 12 and February 4. Ms. May spoke about the creation of an informational website that is in progress and will be available for viewing January 5, 2022.

Presentation - Q&A

A question-and-answer session ensued amongst the committee members and Ms. May regarding the proposed Educational Campaign communication plan.

Next Steps

Co-chair Loarie reminded the committee that the next CFAC meeting would be taking place after finals on December 13. She asked the committee to inform her if they plan on traveling at that time. Co-chair Loarie informed the committee that 13 Pro/Con statements were submitted and will be emailed out to the committee for their review.

Adjournment

There being no further business, the meeting was adjourned at 2:49 p.m.

Respectfully submitted,

Tess Loarie, Co-chair